

A2Z COMPLETE NUTRITION

BREEDERS CHOICE

2023



A22 COMPLETE NUTRITION

BREEDERS CHOICE

- A choice of nutritional benefits for all dog breeds and stages of development
- Responsibly sourced high quality ingredients
- A wide variety of flavours and formats
- No artificial colours, flavours or preservatives
- Recyclable packaging

WET DOG FOOD



2 x Puppy & 6 x Adult SKU's offering complete nutrition with flavour & format variety for all dogs & puppies.

SELECT CUTS IN GRAVY

Select cuts in Gravy products are identified by the black band around the bottom of the can.

3 x flavours easily identified by the top colour band:

Chicken & Vegetables | **Beef & Vegetables** | **Wild Venison & Vegetables**

3 x Adult Dog SKU's | 1 x Puppy SKU



SELECT CUTS IN GRAVY



Dog

BEEF & VEGETABLES

SELECT CUTS IN GRAVY offers adult dogs carefully balanced nutrition and a delicious taste experience with all natural flavours of chunky beef and tender vegetables in a rich gravy. This well-balanced meal is specially formulated to suit the needs of a regular adult dog, whilst providing the right amount of vitamins, oils, fats and protein, essential for good vitality and a strong immune system.



EN Composition: Meat & animal derivatives (Beef 4%), vegetables, derivatives of vegetable origin & minerals.

FR Composition: Viande et sous-produits animaux (dont boeuf 4%), légumes, céréales, dérivés d'origine végétale et minéraux.

PT Composição: Carne e derivados animais (carne bovina 4%), vegetais, cereais, derivados de origem vegetal e minerais.

Nutritional Additives (per kg):

Vitamin A 1100 IU, Vitamin D3 150 IU, Vitamin E 10 mg, Zinc (zinc oxid) 10 mg, Manganese (manganese oxide) 2mg, Copper (copper II sulphate pentahydrate) 1.4 mg.

(IU = International unit)

Technological Additives:

Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS

Crude Protein:	6.0%	Crude Fibre:	0.5%
Oils & Fats:	3.0%	Crude Ash:	2.0%
		Moisture:	81.0%

Pack size/s: 400g / 1.2kg

MOQ: 3 Pallets

Shelf Life: 2 Years

Origin: EU

Lead Time: 2 Weeks

BEEF & VEGETABLES

SELECT CUTS IN GRAVY



Dog

CHICKEN & VEGETABLES

SELECT CUTS IN GRAVY offers adult dogs carefully balanced nutrition and a delicious taste experience with all natural flavours of succulent chicken and tender vegetables in a rich gravy.

This well-balanced meal is specially formulated to suit the needs of a regular adult dog, whilst providing the right amount of vitamins, oils, fats and protein, essential for good vitality and a strong immune system



EN Composition: Meat & animal derivatives (Chicken 4%), vegetables, derivatives of vegetable origin & minerals.

FR Composition: Viande et sous-produits animaux (dont poulet 4%), légumes, céréales, dérivés d'origine végétale et minéraux.

PT Composição: Carne e derivados animais (Frango 4%), vegetais, cereais, derivados de origem vegetal e minerais

Nutritional Additives (per kg):

Vitamin A 1100 IU, Vitamin D3 150 IU, Vitamin E 10 mg, Zinc (zinc oxid) 10 mg, Manganese (manganese oxide) 2mg, Copper (copper II sulphate pentahydrate) 1.4 mg.

(IU = International unit)

Technological Additives:
Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS

Crude Protein: 6.0%
Oils & Fats: 3.0%

Crude Fibre: 0.5%
Crude Ash: 2.0%
Moisture: 81.0%

Pack size/s: 400g / 1.2kg

MOQ: 3 Pallets

Shelf Life: 2 Years

Origin: EU

Lead Time: 2 Weeks

CHICKEN & VEGETABLES

SELECT CUTS IN GRAVY



Dog

LAMB & VEGETABLES

SELECT CUTS IN GRAVY

offers adult dogs carefully balanced nutrition and a delicious taste experience with its natural flavours of tasty venison pieces and tender vegetables in a rich gravy. This well-balanced meal is specially formulated to suit the needs of a regular adult dog, whilst providing the right amount of vitamins, oils, fats and protein, essential for good vitality and a strong immune system.



EN Composition: Meat & Animal Derivatives (Venison 4%), Derivatives of Vegetable Origin and Minerals.

FR Composition: Viande et sous-produits animaux (Venaison 4%), légumes, céréales, dérivés d'origine végétale et minéraux.

PT Composição: Carne e derivados animais (Carne de veado 4%), vegetais, cereais, derivados de origem vegetal e minerais.

Nutritional Additives (per kg):

Vitamin A 1100 IU, Vitamin D3 150 IU, Vitamin E 10 mg, Zinc (zinc oxid) 10 mg, Manganese (manganese oxide) 2mg, Copper (copper II sulphate pentahydrate) 1.4 mg.

(IU = International unit)

Technological Additives:
Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS

Crude Protein: 6.0%
Oils & Fats: 3.0%

Crude Fibre: 0.5%
Crude Ash: 2.0%
Moisture: 81.0%

Pack size/s: 400g / 1.2kg

MOQ: 3 Pallets

Shelf Life: 2 Years

Origin: EU

Lead Time: 2 Weeks

LAMB & VEGETABLES

SELECT CUTS IN GRAVY



puppy

CHICKEN & VEGETABLES

SELECT CUTS IN GRAVY

offers puppy dogs carefully balanced nutrition and a great taste experience with all natural flavours of succulent chicken and tender vegetables in a rich gravy.

This well- balanced meal is specially formulated to suit the needs of a growing, healthy puppy, whilst providing the right amount of vitamins, oils, fats and protein, essential for growth and the development of a strong immune system.



EN Composition: Meat & animal derivatives (Chicken 4%), vegetables, derivatives of vegetable origin & minerals.

FR Composition: Viande et sous-produits animaux (dont poulet 4%), légumes, céréales, sucres divers, dérivés d'origine végétale et minéraux.

PT Composição: Carne e derivados animais (Frango 4%), vegetais, cereais, açúcares variados, derivados de origem vegetal e minerais.

Nutritional Additives (per kg):

Vitamin A 1100 IU, Vitamin D3 150 IU, Vitamin E 10 mg, Zinc (zinc oxid) 10 mg, Manganese (manganese oxide) 2mg, Copper (copper II sulphate pentahydrate) 1.4 mg.

(IU = International unit)

Technological Additives:

Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS

Crude Protein: 6.0%
 Oils & Fats: 3.0%

Crude Fibre: 0.5%
 Crude Ash: 2.0%
 Moisture: 81.0%

Pack size/s: 400g / 1.2kg

MOQ: 3 Pallets

Shelf Life: 2 Years

Origin: EU

Lead Time: 2 Weeks

CHICKEN & VEGETABLES

IN JUICY JELLY

CHUNKS IN JUICY JELLY products are identified by the brown band around the bottom of the can.

3 x flavours easily identified by the top colour band:

Chicken & Vegetables | **Beef Chunks** | **Wild Venison Chunks**

3 x Adult Dog SKU's | 1 x Puppy SKU



COMPLETE NUTRITION

**BREEDERS
CHOICE**

IN JUICY JELLY



Dog

BEEF CHUNKS

IN JUICY JELLY

offers adult dogs carefully balanced nutrition and a delicious taste experience with all the natural flavours of chunky beef in a mouth-watering jelly. This well-balanced meal is specially formulated to suit the needs of a regular adult dog, whilst providing the right amount of vitamins, oils, fats and protein, essential for good vitality and a strong immune system.



EN Composition: Meat & Animal Derivatives (Beef 4%), Derivatives of Vegetable Origin and Minerals.

FR Composition: Dérivés de viande et sous-produits animaux (dont boeuf 4%), dérivés d'origine végétale et minéraux.

PT Composição: Carne e derivados animais (Carne Bovina 4%), Derivados de Origem Vegetal e Minerais.

Nutritional Additives (per kg):

Vitamin A 1100 IU, Vitamin D3 150 IU, Vitamin E 10 mg, Zinc (zinc oxid) 10 mg, Manganese (manganese oxide) 2mg, Copper (copper II sulphate pentahydrate) 1.4 mg.

(IU = International unit)

Technological Additives:
Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS

Crude Protein: 6.0%
Oils & Fats: 3.0%

Crude Fibre: 0.5%
Crude Ash: 2.0%
Moisture: 81.0%

Pack size/s: 400g / 1.2kg

MOQ: 3 Pallets

Shelf Life: 2 Years

Origin: EU

Lead Time: 2 Weeks

BEEF CHUNKS

IN JUICY JELLY



Dog

CHICKEN CHUNKS

IN JUICY JELLY

offers adult dogs carefully balanced nutrition and a delicious taste experience with all natural flavours of succulent chicken in a mouth-watering jelly. This well-balanced meal is specially formulated to suit the needs of a regular adult dog, whilst providing the right amount of vitamins, oils, fats and protein, essential for good vitality and a strong immune system.



EN Composition: Meat & Animal Derivatives (Chicken 4%), Derivatives of Vegetable Origin and Minerals.

FR Composition: Carne e derivados animais (Carne Bovina 4%), Derivados de Origem Vegetal e Minerais.

PT Composição: Carne e derivados animais (Frango 4%), Derivados de Origem Vegetal e Minerais.

Nutritional Additives (per kg):
 Vitamin A 1100 IU, Vitamin D3 150 IU, Vitamin E 10 mg, Zinc (zinc oxid) 10 mg, Manganese (manganese oxide) 2mg, Copper (copper II sulphate pentahydrate) 1.4 mg.

(IU = International unit)

Technological Additives:
 Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS			
Crude Protein:	6.0%	Crude Fibre:	0.5%
Oils & Fats:	3.0%	Crude Ash:	2.0%
		Moisture:	81.0%

Pack size/s: 400g / 1.2kg **MOQ:** 3 Pallets **Shelf Life:** 2 Years **Origin:** EU **Lead Time:** 2 Weeks

CHICKEN CHUNKS

COMPLETE NUTRITION

**BREEDERS
CHOICE**

IN JUICY JELLY



Dog

WILD VENISON CHUNKS IN JUICY JELLY

offers adult dogs carefully balanced nutrition and a delicious taste experience with all natural flavours of tasty venison in a mouth-watering jelly. This well-balanced meal is specially formulated to suit the needs of a regular adult dog, whilst providing the right amount of vitamins, oils, fats and protein, essential for good vitality and a strong immune system.



EN Composition: Meat & Animal Derivatives (venison 4%), Derivatives of Vegetable Origin and Minerals.

FR Composition: Viande et sous-produits animaux (Venaison 4%), dérivés d'origine végétale et minéraux.

PT Composição: Carne e derivados animais (Carne de veado 4%), Derivados de Origem Vegetal e Minerais.

Nutritional Additives (per kg):
Vitamin A 1100 IU, Vitamin D3 150 IU, Vitamin E 10 mg, Zinc (zinc oxid) 10 mg, Manganese (manganese oxide) 2mg, Copper (copper II sulphate pentahydrate) 1.4 mg.

(IU = International unit)

Technological Additives:
Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS			
Crude Protein:	6.0%	Crude Fibre:	0.5%
Oils & Fats:	3.0%	Crude Ash:	2.0%
		Moisture:	81.0%

Pack size/s: 400g / 1.2kg

MOQ: 3 Pallets

Shelf Life: 2 Years

Origin: EU

Lead Time: 2 Weeks

LAMB CHUNKS

COMPLETE NUTRITION

**BREEDERS
CHOICE**

IN JUICY JELLY



Puppy

BEEF CHUNKS

IN JUICY JELLY

offers puppy dogs carefully balanced nutrition and a great taste experience with all natural flavours of succulent beef chunks in a juicy nutritious jelly. This well-balanced meal is specially formulated to suit the needs of a growing, healthy puppy, whilst providing the right amount of vitamins, oils, fats and protein, essential for growth and the development of a strong immune system



EN Composition: Meat & Animal Derivatives (Beef 4%), Derivatives of Vegetable Origin and Minerals.

FR Composition: Dérivés de viande et sous-produits animaux (dont boeuf 4%), dérivés d'origine végétale et minéraux.

PT Composição: Carne e derivados animais (Carne Bovina 4%), Derivados de Origem Vegetal e Minerais.

Nutritional Additives (per kg):

Vitamin A 1100 IU, Vitamin D3 150 IU, Vitamin E 10 mg, Zinc (zinc oxid) 10 mg, Manganese (manganese oxide) 2mg, Copper (copper II sulphate pentahydrate) 1.4 mg.

(IU = International unit)

Technological Additives:
Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS

Crude Protein: 6.0%
Oils & Fats: 3.0%

Crude Fibre: 0.5%
Crude Ash: 2.0%
Moisture: 81.0%

Pack size/s: 400g / 1.2kg

MOQ: 3 Pallets

Shelf Life: 2 Years

Origin: EU

Lead Time: 2 Weeks

BEEF CHUNKS

WET CAT FOOD



3 x Adult Cat SKU's offering complete nutrition
with 3 flavours in Juicy Jelly

COMPLETE NUTRITION

BREEDERS CHOICE

IN JUICY JELLY



Cat

FISH CHUNKS

IN JUICY JELLY

offers adult cats carefully balanced nutrition and a delicious taste experience with all natural flavours of tasty fish in a mouth-watering jelly. This well-balanced meal is specially formulated to suit the needs of a regular adult cat, whilst providing the right amount of vitamins, oils, fats and protein, essential for good vitality and a strong immune system.



EN Composition: Meat & Animal Derivatives (Fish 4%), Derivatives of Vegetable Origin and Minerals.

FR Composition: Viande et sous-produits animaux (Poisson 4%), dérivés d'origine végétale et minéraux.

PT Composição: Carne e derivados animais (Carne de Peixe 4%), Derivados de Origem Vegetal e Minerais.

Nutritional Additives (per kg):
 Vitamin A 1100 IU, Vitamin D3 140 IU, Vitamin E 15 mg, Zinc (zinc oxide) 10.0 mg, Manganese (manganese (IU = International unit)

Technological Additives:
 Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS	
Crude Protein:	6.0%
Oils & Fats:	3.0%
Crude Fibre:	0.5%
Crude Ash:	2.0%
Moisture:	81.0%

Pack size/s: 400g / 1.2kg

MOQ: 3 Pallets

Shelf Life: 2 Years

Origin: EU

Lead Time: 2 Weeks

FISH CHUNKS

IN JUICY JELLY



Cat

CHICKEN CHUNKS

IN JUICY JELLY

offers adult cats carefully balanced nutrition and a delicious taste experience with all natural flavours of succulent chicken in a mouth-watering jelly. This well-balanced meal is specially formulated to suit the needs of a regular adult cat, whilst providing the right amount of vitamins, oils, fats and protein, essential for good vitality and a strong immune system.



EN Composition: Meat & Animal Derivatives (Chicken 4%), Derivatives of Vegetable Origin and Minerals.

FR Composition: Carne e derivados animais (Carne Bovina 4%), Derivados de Origem Vegetal e Minerais.

PT Composição: Carne e derivados animais (Frango 4%), Derivados de Origem Vegetal e Minerais.

Nutritional Additives (per kg):
 Vitamin A 1100 IU, Vitamin D3 140 IU, Vitamin E 15 mg, Zinc (zinc oxide) 10.0 mg, Manganese (manganese
 (IU = International unit)

Technological Additives:
 Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS

Crude Protein:	6.0%	Crude Fibre:	0.5%
Oils & Fats:	3.0%	Crude Ash:	2.0%
		Moisture:	81.0%

Pack size/s: 400g / 1.2kg **MOQ:** 3 Pallets **Shelf Life:** 2 Years **Origin:** EU **Lead Time:** 2 Weeks

CHICKEN CHUNKS

IN JUICY JELLY



Cat

BEEF CHUNKS

IN JUICY JELLY

offers adult cats carefully balanced nutrition and a delicious taste experience with all the natural flavours of chunky beef in a mouth-watering jelly. This well-balanced meal is specially formulated to suit the needs of a regular adult cat, whilst providing the right amount of vitamins, oils, fats and protein, essential for good vitality and a strong immune system.



EN Composition: Meat & Animal Derivatives (Beef 4%), Derivatives of Vegetable Origin and Minerals.

FR Composition: Dérivés de viande et sous-produits animaux (dont boeuf 4%), dérivés d'origine végétale et minéraux.

PT Composição: Carne e derivados animais (Carne Bovina 4%), Derivados de Origem Vegetal e Minerais.

Nutritional Additives (per kg):

Vitamin A 1100 IU, Vitamin D3 140 IU, Vitamin E 15 mg, Zinc (zinc oxide) 10.0 mg, Manganese (manganese

(IU = International unit)

Technological Additives:

Gelling agents, antioxidants.

ANALYTICAL CONSTITUENTS

Crude Protein: 6.0%
Oils & Fats: 3.0%

Crude Fibre: 0.5%
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Moisture: 81.0%

Pack size/s: 400g / 1.2kg

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BEEF CHUNKS

A2Z COMPLETE NUTRITION

BREEDERS CHOICE

2023



anchor brands